



Tuesday, July 31st, 2007

9:30–17:30

Hall C

2nd Special Focus Symposium on CISKS: Communication and Information Sciences in the Knowledge Society

Joint Chairs: Prof. Dr. Vladimir Šimović^{ab}, Ph.D. Ljubica Bakić-Tomić^a, Assistant Professor and Ph.D. Mgr. Zuzana Hubinková^c, (Postdoctoral Fellow)
Faculty of Teacher Education^a of the University of Zagreb & ECNSI^b, Savska cesta 77, 10000 Zagreb, Croatia, Europe; University of Economics, Faculty of Business Administration (FBA)^c, nám. Winstona Churchilla 4; 130 67 Praha 3. Czech Republic, Europa

8:45 - 9:00

Welcome Address

Session I “Creative and Social Communication“ chaired by Armano Srbljinović

9:00 - 9:30 Mind Maps and Their Use in the Development of Creative Thinking and Creative Social Communication

Emilie Frankova, Zuzana Hubinkova and Anja Wertag

9:30-10:00 Knowledge Workers’ Networking and Organization

Tereza Francova, Vatzlav Subrta and Vesna Markovac

10:00-10:30 Communication in Working Groups

Alois Surynek, Ljubica Baki-Tomić and Zuzana Hubinkova

10:30-11:00 Cooperation Amplifiers or Flame-war Battlefields: A Case Study of Virtual Communities

Armano Srbljinović, Damir Boras and Jasmina Božić

11:00-11:30

Coffee Break

Session II “Social Outcomes in Knowledge Society” chaired by Ljubica Bakić-Tomić

11:30-12:00 Social Communication in Virtual Teams

Eva Kasparova, Marie Stepankova and Jasmina Božić

12:00-12:30 Parent-child Communication Involving the Future Cognitive Style and Self-efficacy Beliefs

Simona Hoskovicová, Ljubica Bakić-Tomić and Jasmina Božić

12:30-13:00 Social-Psychological Aspects of Communication with the Handicapped and Unemployed

Zuzana Hubinkova, Anja Wertag and Anton Vukelić

13:00-13:30 Psychological Anomie (Srole’s Scale) and the Unemployed in Croatian Society

Anton Vukelić, Zuzana Hubinkova and Anica Hunjet

13:30-15:30

Lunch Break

Session III “Network, Technology and Economy“ chaired by Wim Smit

15:30-16:00 Network Competence

Tereza Francová, Ljubica Bakić-Tomić and Armano Srbljinović

16:00-16:30 Technology-supported Analysis of Human Interactions in Communication and Knowledge Exchange (Social Network Analysis)

Katarina Šiber Makar and Vladimir Šimović

16:30-17:00 The Emerging Direct Economy

Wim Smit

17:00-17:30 Teaching Teachers to Teach

Eva Jarošová, Hana Lorencová and Ljubica Bakić-Tomić



Wednesday, August 1st, 2007

8:45–18:00

Hall C

2nd Special Focus Symposium on CISKS: Communication and Information Sciences in the Knowledge Society

Joint Chairs: Prof. Dr. Vladimir Šimović^{ab}, Ph.D. Ljubica Bakić-Tomić^a, Assistant Professor and Ph.D. Mgr. Zuzana Hubinková^c, (Postdoctoral Fellow)
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8:45 - 9:00

Arrival at Conference Venue

Session IV “Education and eLearning“ chaired by Ivan Pogarčič

9:00 - 9:30 eLearning: Can Educational Content Be Owned?

Ivan Pogarčič, Lidija Oštarić Pogarčič and Ivana Žiljak

9:30-10:00 eLearning: Where Does it Place Learners?

Snježana Babić, Ivan Pogarčič and Lidija Kralj

10:00-10:30 ICT in Education: The Changing Role of Teachers

Vesna Markovac, Ljubica Bakić-Tomić and Vladimir Mateljan

10:30-11:00 Is eLearning Conditioned by Educational Context?

Ivan Pogarčič, Jana Žiljak Vujić and Antun Koren

11:00-11:30

Coffee Break

Session V “Various Aspects of Communication“ chaired by Anton Vukelić

11:30-12:00 An Intervention Program for Developing the Interpersonal and Communication Skills of University Students

Eva Jarošová, Ljubica Bakić-Tomić and Sanja Šikić

12:00-12:30 Gender Aspects of Managerial Communication

Daniela Pauknerová, Ljubica Bakić-Tomić and Anton Vukelić

12:30-13:00 The Digital Pencil – Breathing Life into Learning for Children

Ljubica Bakić-Tomić, Daniela Bertić and Vesna Markovac

13:00-13:30 Memetics in Team-Building Education

Ljubica Bakić-Tomić, Vesna Markovac and Sanja Šikić

13:30-15:30

Lunch

Session VI “Various Aspects of Technology “ chaired by Vladimir Šimović

15:30-15:55 Usage of Information and Knowledge Management Models For Competitiveness Improvement

Katarina Šiber Makar and Vladimir Šimović

15:55-16:20 New Educational Technologies and Standards

Vladimir Šimović, Ivana Ogrizek and Katarina Šiber Makar

16:20-16:45 Research of Planning Methods in Graphic Production

Klaudio Pap, Vladimir Šimović and Mario Barišić

16:45-17:10 Human Centered Design and Interactive Media

Zlatko Kapetanović

17:10-17:35 A Conceptual Framework for Development of Branding Strategy of Academic Institutions

Duje Bonacci

17:35-18:00 Building and Maintaining Academic Institutions’ Web Site – Good Practice Toolkit

Duje Bonacci

18:00-

Closing Remarks