



Tuesday, August 2nd, 2011

8:45–19:00

Hall C

11th Special Focus Symposium on ICESAKS: Information, Communication and Economic Sciences and Art in the Knowledge Society at InterSymp-2011 (Baden-Baden, Germany)

Joint Chairs: Ph.D. Dr.H.C. Vladimir Šimović^{ab}, Full Professor; Ph.D. Winton Afric, H. Scientific Assistant^b, Faculty of Teacher Education of the University of Zagreb^a & ECNSI^b, Savska cesta 77, Zagreb 10000, Croatia, Europe

9:00- 9:30

Welcome Address chaired by *Vladimir Šimović*

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Opening the Art Exhibition: "Crafting Virtuality" by *Winton Afric, Matija Dražović, Luka Brajković*

Session I "Education, Management, Computer, Web and eLearning" chaired by *Vladimir Šimović*

9:30- 9:45

Example of Personalized m-Learning Mathematic Class ("Mobile Learning") *Review Paper*

Iva Matasić, Lidija Eret, Mario Dumančić (1)

9:45-10:00

Financial Management Control as Methodology of the Development of Information Systems for Business Management *Original Scientific Paper*

Maja Katarina Tomić, Vladimir Šimović, Ivana Miloloža (2)

10:00-10:15

Flow in Computer-Human Environment *Original Scientific Paper*

Nataša Rogulja, Maja Katarina Tomić, Diana Kopačević (3)

10:15-10:30

Progress in Tourism Management: Developing Cultural Heritage Destinations through ICT *Preliminary Communication Paper*

Marija Valčić, Lana Domšić, Gordana Lešin (4)

10:30-10:45

Website Evolution Using an Adapted or Modified Model/Instrument *Preliminary Communication Paper*

Marija Valčić, Vinko Morović, Duje Ančić (5)

10:45-11:00

eLearning: Cultural Determinants of a Virtual Class *Original Scientific Paper*

Marina Rončević, Ivan Pogarčić, Ida Hitrec (6)

11:05-11:30

Coffe Break

11:30-14:30

Lunch

