

Symposium schedule of the Special Focus Symposium on **12th ICESKS: Information, Communication and Economic Sciences in the Knowledge Society (Order of Presentation)**

	AUTHORS	Title of work	Section title	start	end
1.	Petr Makovský, Irena Descubes	Main Macroeconomic Approaches to the Currency Rate – the Middle European Issue	12-ICESKS - Opening Ceremony & 1st Section "Macroeconomic, economic crises, economic activity, urban areas, employees education and training" Chairman: Irena Descubes	15,00	15,15
	Pages:			discussion	5 min
				10.11.2011.	THURSDAY
2.	Libuše Macáková, Tomáš Pavelka, Barbora Straková	Effect of the economic crises on the Czech active immigration policy		15,15	15,30
	Pages:			discussion	5 min
				10.11.2011.	THURSDAY
3.	Irena Wagnerová, Barbora Straková	Changes in economic activity in Czech Republic		15,30	15,45
	Pages:			discussion	5 min
				10.11.2011.	THURSDAY
4.	Irena Descubes	Carsharing: what are the actionable green nudges in urban areas?		15,45	16,00
				discussion	5 min
			10.11.2011.	THURSDAY	
5.	Barbora Straková	Analysis of employees education and training management in the czech republic in the light of new international trends	16,00	16,15	
	Pages:		discussion	5 min	
			10.11.2011.	THURSDAY	
6.	Vesna Markovac, Emilie Frankova	Blog in education	16,15	16,30	
	Pages:		discussion	5 min	
			10.11.2011.	THURSDAY	
7.	Mario Dumančić, Andreja Tominac, Lidija Eret	Electronic Readers – The Basis for a Model of Educational Information System Development	16,30	16,45	
	Pages:		discussion	5 min	
			10.11.2011.	THURSDAY	
8.	Vatroslav Zovko, Marija Valčić, Lana Domšić	Systemic Innovation in VET Education	16,45	17,00	
	Pages:		discussion	5 min	
			10.11.2011.	THURSDAY	
9.	Mario Dumančić, Ljubica Bakić-Tomić	The Role of ICT in Teacher's Education	17,30	17,45	
	Pages:		discussion	5 min	
			10.11.2011.	THURSDAY	
10.	Marija Valčić, Vinko Morović, Franjo Maletić	Use of ICT in the Airline Industry in EU and in Croatia	17,45	18,00	
			discussion	5 min	
			10.11.2011.	THURSDAY	
11.	Dominika Crnjac Milić, Vladimir Šimović, Oreta Saliaj	An Interesting Proof of Weighted Cauchy-Chebyshev Type Inequality	18,00	18,15	
			discussion	5 min	
			10.11.2011.	THURSDAY	
	Chairman: Ljubica Bakić-Tomić	First Day Closing Discussion, and Remarks		18,15	18,30
				discussion	5 min
				10.11.2011.	THURSDAY

2nd Section
"Blog, Electronic Readers, VET and Teacher's Education"
Chairman: Mario Dumančić

3rd Section
" ICT, Knowledge, Proof, Economics, Education, Performance"
Chairman: Ljubica Bakić-Tomić

12.	Eva Zezulková, Zuzana Hubinková	Precursors of social communication effectiveness of persons with mental disorders	4th Section "Communication, Speech Language, Manipulation, Influence, Image, Communication Profile, Multicultural Consultancy, Flow and Publicity" <u>Chairman: Kateřina Vitásková</u>	9,00	9,30
	Pages:			discussion	5 min
13.	Kateřina Vitásková	Selected aspects of speech and language difficulties in persons with symptomatic speech disorders with special focus on right-hemisphere deficits		11.11.2011.	FRIDAY
	Pages:			9,30	9,45
14.	Tereza Cimrmannová, Zuzana Hubinková	Principles and Specific Features of Communication with People with Learning Disability		discussion	5 min
	Pages:			11.11.2011.	FRIDAY
15.	Vedran Savić, Dunja Zvonarek, Ana Globočnik Žunac	Manipulation tactics in communication process		9,45	10,15
	Pages:			discussion	5 min
16.	Joško Sindik, Nives Vidak	Factors that Influence Effective Communication Process and the Theory of Optimal Communication Areas		11.11.2011.	FRIDAY
	Pages:			10,15	10,30
17.	Sonja Uzelac, Joško Sindik, Ljubica Bakić-Tomić	Communication profile of the managers in croatian drug wholesale stores		discussion	5 min
	Pages:			11.11.2011.	FRIDAY
18.	Zuzana Hubinková, Dagmar Schneidrová	Multicultural Consultancy at Higher Education Institutions – A New Trend in Higher Education Consultancy in the Czech Republic (A portion of the Centralised Project 2011 – C36– Development of Higher Education Consultancy in the Czech Republic)		11,00	11,15
	Pages:			discussion	5 min
19.	Maja Katarina Tomić, Diana Kopačević, Nataša Rogulja	Flow among future teachers during their studies		11.11.2011.	FRIDAY
	Pages:			11,15	11,30
20.	Anita Jeličić, Marija Stanojević	The visual code of posters: the interrelation between communication, advertising and publicity		discussion	5 min
	Pages:			11.11.2011.	FRIDAY
21.	Mateja Popović, Ana Globočnik Žunac, Ljubica Bakić-Tomić	Development of image and visual identity of TV stations		12,00	12,15
	Pages:			discussion	5 min
	<u>Chairman: Ljubica Bakić-Tomić</u>	General Discussion, Awards and Closing		11.11.2011.	FRIDAY
				12,30	12,45
				discussion	5 min
				11.11.2011.	FRIDAY
			12,45	13,00	
			discussion	60 min	
			11.11.2011.	FRIDAY	

Presentation: 10 min. & Discussion: 5 min.