

# ICESKS - 2008 Symposium Programme

## Thursday, 13<sup>th</sup> November, 2008

11<sup>30</sup> - 13<sup>15</sup>

**Campus – Symposium opening**

11<sup>30</sup> - 11<sup>45</sup>

Word of welcome Dr. Ljubica Bakić Tomić, Assistant Professor, Joint Symposium Chair  
and possibly symposium guests (if they request to have a word)

### **Invited lectures**

11<sup>45</sup> - 12<sup>15</sup>

**Martin Šikýř, Damir Boras, Ljubica Bakić-Tomić**

HRM practices in managing knowledge workers

12<sup>15</sup> – 12<sup>45</sup>

**Armano Srbljinović, Vjekoslav Afrić, Jasmina Božić**

Knowledge Society: Lofty Ideal, Money-Making Buzzword or the Genuinely Empowering Social Arrangement?

12<sup>45</sup> – 13<sup>05</sup>

**Zuzana Hubinková, Dagmar Schneidrová**

University advisory services in the Czech Republic on a new web portal

13<sup>30</sup> – 15<sup>00</sup>

**LUNCH**

15<sup>00</sup> - 17<sup>00</sup>

**Campus – Preliminary communications**

15<sup>00</sup> - 15<sup>15</sup>

**Slavko Šimundić, Marija Boban, Marija Valčić**

Impact Of New Information Technologies And Globalisation Processes On Citizen's Privacy And Protection Of Individuality - The Case Of Croatia

15<sup>15</sup> - 15<sup>30</sup>

**Jasenka Bubić, Zlata Pavletić, Željko Nosil**

Communicative And Economic Information as Advanced Management Instruments

15<sup>30</sup> - 15<sup>45</sup>

**Dominika Crnjac Milić, Miljenko Crnjac, Snežana Kirin**

Some Models as Logistic Infrastructure

15<sup>45</sup> - 16<sup>00</sup>

**Anton Vukelić**

Anomy Theories

16<sup>00</sup>-16<sup>15</sup>

**Ljiljanka Kvesić, Dominika Crnjac Milić, Miljenko Crnjac**

One Approach to Non-Life Insurance

16<sup>15</sup>-16<sup>30</sup>

**Lana Jurčec, Majda Rijavec, Vladimir Šimović**

Approaches to studying and satisfaction with e-learning course

16<sup>30</sup>-16<sup>45</sup>

**Joško Sindik, Milena Pavlović, Željana Đođo, Jasmina Božić**

Students' Attitudes Towards Distance Learning (E-Learning)

16<sup>45</sup>-17<sup>00</sup>

**Mario Dumančić, Marko Gregurić, Vladimir Šimović**

Evaluation of blended learning program developed at the Teacher Education Faculty

**17<sup>00</sup> - 17<sup>30</sup>**

**Campus – Coffee break**

**17<sup>30</sup> - 18<sup>00</sup>**

**Campus – Discussion**

## **Friday, 14<sup>th</sup> November, 2008**

**9<sup>00</sup> - 10<sup>30</sup>**

**Campus – Preliminary communications**

9<sup>00</sup> - 9<sup>15</sup>

**Marko Greguric, Mario Dumancic, Vladimir Šimović**

Redefining the Qualification Process from the IT Perspective

9<sup>15</sup> - 9<sup>30</sup>

**Lidija Kralj**

3D world of Quest Atlantis

9<sup>30</sup> - 9<sup>45</sup>

**Libuše Macáková, Zuzana Hubinková**

Distance learning in Economics at the Prague University of Economics

9<sup>45</sup> - 10<sup>00</sup>

**Jadran Perinić, Anita Jeličić, Ljubica Bakić-Tomić**

Information networking of fire safety units in the Republic of Croatia as the condition for developing an efficient business social sub-system based on knowledge

10<sup>00</sup> – 10<sup>15</sup>

**Kamil Halouzka**

New WLAN taxonomy

10<sup>15</sup> – 10<sup>30</sup>

**Dean Golubic, Alen Simec, Ljerka Šarić**

Classified Data Base

**10<sup>30</sup> - 11<sup>00</sup>**

**Campus – Coffee break**

**11<sup>00</sup> - 13<sup>30</sup>**

**Campus – Preliminary communications**

11<sup>00</sup> - 11<sup>15</sup>

**Petr Tomeček**

The Methods Of Computer Attacks In The Information Warfare

11<sup>15</sup> – 11<sup>30</sup>

**Petr Hruza**

New forms of the education of the Czech military professional within the Ground Forces Tactical Command and Control Systems

11<sup>30</sup> - 11<sup>45</sup>

**Iva Kirovová, Petr Tomeček**

The Transition to a Knowledge Economy and a Career Management Issue

11<sup>45</sup> - 12<sup>00</sup>

**Viktor Kulhavý, Iva Štětovská, Kamil Halouzka**

Ecodesign in a business from a perspective of the Strategic sustainable development

12<sup>00</sup> - 12<sup>15</sup>

**Eva Kašparová**

Social Work from the View of International Co-operation

12<sup>15</sup> – 12<sup>45</sup>

**Božena Buchtová, Iva Štětovská**

Quality of life of the long-term unemployed

12<sup>45</sup> – 13<sup>00</sup>

**Jana Soukupová, Zuzana Hubinková, Kamil Halouzka**

Separation of Ownership and Control in Economic Theory

13<sup>30</sup> – 15<sup>00</sup>

**LUNCH**

**15<sup>00</sup> - 16<sup>15</sup>**

**Campus – Preliminary communications**

- 15<sup>00</sup>-15<sup>15</sup> **Iva Štětovská**  
Supervision for Teachers - Way of Accepting Themselves and Their Students
- 15<sup>15</sup>-15<sup>30</sup> **Otakar Nemeč, Alois Surynek, Zuzana Hubinková**  
Communication and Labour Offices in the Czech Republic
- 15<sup>30</sup>-15<sup>45</sup> **Irena Wagnerová, Michala Škrábová, Petr Tomeček**  
Intercultural Aspects of Human Resources Management in Japanese Companies in Czech Republic
- 15<sup>45</sup>-16<sup>00</sup> **Jan Obermann, Hedvika Kovandová, Jan Kovanda, Armano Srbljinović**  
Pedestrian protection
- 16<sup>00</sup>-16<sup>15</sup> **Milica Gačić, Ivana Cindrić and Kristina Cergol**  
University Mission Statements - Between Linguistics and Marketing
- 16<sup>15</sup>-16<sup>30</sup> **Tomislav Kosić, Siniša Fajt, Vladimír Šimović**  
Acoustics in Multimedia Classrooms for Life-long Learning; (Akustika prostora multimedijjskih učionica za cjeloživotno učenje)
- 16<sup>30</sup> – 17<sup>00</sup>** **Campus – Coffee break**
- 17<sup>00</sup> – 17<sup>30</sup>** **Campus – Discussion**
- 17<sup>30</sup> – 17<sup>45</sup>** **Campus – Best Paper awards**
- 17<sup>45</sup> - 18<sup>00</sup>** **Campus – Symposium closing**