



InterSymp-2008

20th International Conference on Systems Research, Informatics and Cybernetics

to be held

July 24th to July 30th, 2008
in Baden-Baden, Germany

announces

6th Special Focus Symposium on CIESKS: Communication, Information and Economy Sciences in the Knowledge Society

July 28th to July 29th, 2008

Joint Symposium Chairs:



Ph.D. Dr.H.C. Vladimir Šimović, Associate Professor

Faculty of Teacher Education of the University of Zagreb, Department of Informatics, Zagreb, Croatia, & ECNSI - The European Advanced and Systems Research Center, Zagreb, Croatia
Phn: +385 98 262271 (+385 1 6131584) Fax: +385 1 6137489
e-mail: vladimir.simovic@zg.t-com.hr or vladimir.simovic@ufzg.hr



Ph.D. Ljubica Bakić-Tomić, Assistant Professor

Faculty of Teacher Education of the University of Zagreb, Savska 77, 10000 Zagreb, Croatia, & University of Dubrovnik, Č.Carića 4, 20000 Dubrovnik, Croatia, Europa.
Phn: ++385 1 6327 344; fax: +385 1 6177 860; gsm: ++385 91 7628365
e-mail: lbakicto@yahoo.com or lj.bakic-tomic@ufzg.hr



Ph.D. Mgr. Zuzana Hubinková, Assistant Professor

University of Economics, Faculty of Business Administration, Department of Managerial Psychology and Sociology, Prague, Czech Republic, Europe
Phn/fax: ++420 224 098 301 or ++420 224 098 333
e-mail: hubzuz@vse.cz or hubinkova@quick.cz

Conference Chair:



Prof. Dr. George E. Lasker

InterSymp-2008 Conference Chairman, President of The International Institute for Advanced Studies in Systems Research & Cybernetics (I.I.A.S.), P.O. Box 3010 Tecumseh, Ontario N8N 2M3, Canada
e-mail: lasker@uwindsor.ca



Focus of the Symposium *CIESKS*

Communication, Information and Economy Sciences in the Knowledge Society

Information, technology and communication processes with economy are the basics for modern society development. We are living in the era of digitalization which will surely cause changes to mankind on individual and social level. Though, we are still seeking to maintain development, social sensibility, eco consciousness, sustainable economy, ethics and quality. The paradigms in modern economy and finance are on the brink to change (cf. Ross 2005): the major assumptions of neoclassical finance are obviously not consistent with the facts and figures characterising reality grasped by the data and methods available today. Two aspects need to be addressed: the one is the decision-making based on the rational man assumption and the other is the no arbitrage assumption. The first ignores the circumstances caused by the decision-making by individuals; the necessity to regard these behavioural aspects led to behavioural finance. The importance of behavioural/psychological aspects was already underlined by scholars like von Hayek a long time ago. Von Hayek's arguments, however, suffered from the absence of a formal treatment. The eschewal of formal tools also endangered the behavioural finance approach. Discrete choice models do offer a methodology to treat psychological aspects formally. The no arbitrage assumption ignores the existence of and the effects generated by markets: the major deficiencies might be characterised by the neoclassical procedure to search for arbitrage opportunities by methods that are grounded on the assumption that there do not exist arbitrage opportunities. The importance of markets has been known long before the predominance of the neoclassical paradigm. The appropriate term has been catallactics – quite in use since the 1920s – and has been rediscovered by those dissatisfied with the shortcomings of the neoclassical theory. We apply the term catallactics announcing the 6th Special Focus Symposium, even if our call is meant to encourage particularly, but is not limited to, the submission of papers addressing both aspects with a combined methodology. The life on the Earth was and will be put under limits of mutual relationship, interaction, transaction and by creating networks. Co-orientation is helping us to bring more and more communication events in synchrony. If the synchrony increases in the narrower area within the shorter time pattern, it is likely to expect it will continue to expand into whole society. Information, communication, technology and knowledge will be circularly connected, and globalization processes will accordingly influence their development. Maybe, it will not be like that?

- Does globalisation mean disappearance of the individuality or not?
- Does the globalisation intensify individual consciousness?
- How are globalization process related to knowledge society?
- What are the relations among information technology, networking and stakeholders?
- What is virtual knowledge?
- Who created the virtual knowledge - the interdisciplinary teams or «knowledge workers»?
- What are the positions of e-business, e-communication and e-knowledge in a networked world?
- What kind of the influences the digitalization makes on social processes in the society?
- Is it possible that communication affairs synchrony creates the procedures and standards of symbolic global communication?
- What is going on with the dynamics of education within distance learning, lifelong learning, management education and training, informal learning?



- Interactive agent-based modelling of dynamic market processes
- Human learning and decision-making on markets
- Emergent impact of market microstructure on market outcomes
- Non-equilibrium asset pricing
- Evaluation of discrete activities

Today, we are witnessing that companies' success is not measured only by profit. The following issues should be related as well:

- Navigating organizational complexity with communication managers
- Tangible outcomes from managing intangibles
- Dynamics of organizational change, business ethics and communication culture
- Navigating organizational and social changes with developing human character
- The influence of co-orientation, integration, transaction and interaction process within the organization on communication modalities
- Shall globalization process not create information and communication chaos in a networked world?
- The changing role of economy, information and communications technology
- How shall we navigate economy, information and communication complexity in the knowledge society?

Call for Papers

Papers that address any of the above listed issues are invited. An abstract of approximately 200 words should be submitted for evaluation. All proposals will be judged on the basis of their scholarly quality, originality and potential for further discourse.

Abstracts may be submitted electronically (Microsoft Word preferred) or by mail not later than March 30, 2008 to:

Joint Symposium Chairs



Ph.D. Dr.H.C. Vladimir Šimović, Associate Professor

Dean of The Faculty of Teacher Education of the University of Zagreb, Savska cesta 77, 10000 Zagreb, Croatia, Europe & ECNSI - The European Advanced and Systems Research Center, Savsa cesta 77, 10000 Zagreb, Croatia, Europe
Phn: ++385 98 262271 or ++385 1 6131584 and Fax: ++385 1 6137489
e-mail: vladimir.simovic@zg.t-com.hr or vladimir.simovic@ufzg.hr

with a copy to:



Ph.D. Ljubica Bakić-Tomić, Assistant Professor

Faculty of Teacher Education of the University of Zagreb, Savska 77, 10000 Zagreb, Croatia, & University of Dubrovnik, Ć.Carića 4, 20000 Dubrovnik, Croatia, Europa.
Phn: ++385 1 6327 344; fax: +385 1 6177 860; gsm: ++385 91 7628365
e-mail: lbakicto@yahoo.com or lj.bakic-tomic@ufzg.hr

and to:

Conference Chair



Prof. Dr. George E. Lasker

The International Institute for Advanced Studies
P.O. Box 3010 Tecumseh,
Ontario N8N 2M3, Canada
e-mail: lasker@uwindsor.ca



Review Process and Conference Proceedings

All submitted abstracts will be peer-reviewed. Final papers should not exceed 5 single-spaced typed pages prepared according to the Instruction to Authors given at the website <http://www.iias.edu> and <http://www.ecnsi.hr>.

All selected and presented papers will be published in Conference Proceedings.

Important Dates

| | |
|---|-----------------------|
| Abstract due: | March 30, 2008 |
| Notification of acceptance: | April 9, 2008 |
| Final paper due (not to exceed 5 single-spaced typed pages): | May 9, 2008 |

Further details on InterSymp-2008 are available at

<http://www.iias.edu> and <http://www.ecnsi.hr>

The Special Focus Symposium is sponsored by

**The International Institute for Advanced Studies in
Systems Research and Cybernetics**

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ECNSI - THE EUROPEAN ADVANCED AND SYSTEMS RESEARCH CENTER

<i. e.> Europski Centar za Napredna i Sustavna Istraživanja : Zagreb



20th International Conference on Systems Research, Informatics and Cybernetics – InterSymp 2008

Dear Colleague:

January 20, 2008

RE: CONFERENCE REGISTRATION PAYMENT

I am pleased to inform you that the payment of your Conference Registration Fees in Euro Currency can be made directly through **Bank-to-Bank transfer into our IIAS-Account at the Dresdner Bank** in Baden-Baden, Germany according to the following specifications

(1) Amount in Euros **Euros 345.00 (per one Conference participant
if paid by May 1st, 2008; and Euros 395.00 if paid afterwards)**

(2) Beneficiary Bank: **DRESDNER BANK, AG
Filiale Baden-Baden**

**Lichtentaler Strasse 27
Baden-Baden, Germany**

(3) The IIAS Account: **BLZ/Konto No.: 66280053/6 259 637 00 in Euros**

IBAN: DE83 6628 0053 0625 9637 00

SWIFT: DRES DE FF 662

!!! Attention to Prof. George E. Lasker !!!

(4) Beneficiary Customer: **IIAS-InterSymp 2008 Conference
c/o Prof. George E. Lasker – IIAS**

***IMPORTANT:* The payment must be made Free of Charge for Beneficiary, and should indicate the name of the person who is being registered for the Conference.**

Thank you in advance for your kind cooperation.

Sincerely,

George Lasker

Prof. George E. Lasker
InterSymp-2008 Conference Chairman

InterSymp-2008 • P. O. Box 3010 • Tecumseh • ON N8N 2M3 • Canada
Phone: +(519) 979 9966 <http://www.iias.edu> E-mail: lasker@uwindsor.ca